



Money Vivo
Global Trusted Commerce

Our Objective

In Money Vivo, We aim to establish standardized loyalty points platform to record customer every dollar spending and redeem in one platform with user friendly app. We also target to provide cost-efficient and hassle-free loyalty points platform to Merchants. We bring unique and proactive functions to Merchants to increase their sales by providing product originally identification, Halal product requirement and big data marketing with the cooperation with GS1, JAKIM and Dynatrace to explore the Global Market products and services.

Standardized global loyalty points for global use

Forming a global alliance of Money Vivo Network across industries and around the globe
 Gaining access to robust local networks and infrastructure through Money Vivo Network
 Sharing benefits, including locally offered deals and discounts for customers worldwide
 Enabling the payment, transfer, exchange, redemption and earning of digital assets across borders.
 Implementing the latest technologies, such as GS1 Product Authentication Technology Instant verification of Halal Certificated Products and providing a detail global users behavior experiences analytics. In building a new platform, each participant organizes and manages local business, while "Money Vivo Network" manages as a hub for all participants. They will keep their own client data base. Merchants and Payment Company can White Label our Application and Money Vivo Network as their own service.

Platform White Label

Allows a merchants/institutions to white label the platform in order to manage an array of different loyalty programs and reward points. It is fulfilling various industry compliances requirements to ensure the data and transaction security in all means.



Product Authentication

With strategic partnership with GS1, Money Vivo provides end to end supply chain visibility to verify the product genuine or if it is real Halal through GS1 Hong Kong ezTrack and Trace solution which funded by Hong Kong SAR Government

Money Vivo Point Utility

The creation of standardized loyalty points, MVP - Money Vivo Points, allow local members in the region for cooperation on points exchange and client consumption without sharing their client database in our platform. Money Vivo will built its loyalty program in HK.



Cross-border O2O Payment

With partnership with financial institutions and banks over the world, Money Vivo provides cross-border O2O payment

Detail O2O Global User Behavior Analytics Platform



Money Vivo also provides global user behaviors analytics. It tracks every build moving through your delivery pipeline, every operations deployment, all user behavior, and impact on supporting infrastructure. It optimizes the remaining system, identify customer behavior per application or feature and optimize hotspots to reduce operational costs while removing technical and business debt to stay lean and agile



Loyalty Points

creation of loyalty points, MVP - Money Vivo Points, allow local members in the region for cooperation on points exchange and client consumption without sharing their client database in our platform.

Our founders

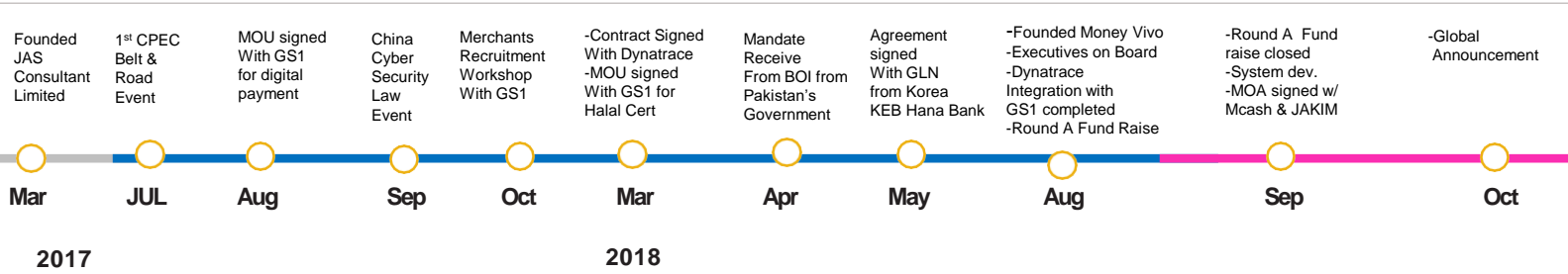
Money Vivo is founded by a team of 6 digital ecosystem enthusiasts. The team has accumulated over 100 years of experience in payments in different eCommerce, banks and fintech companies. The Money Vivo team is based in Hong Kong

Why invest in our shares?

Money Vivo has been set up to sign strategic alliance, MOU and NDA with worldwide companies and organizations to establish our eco-system, like GS1, Halal Professional Board, Dynatrace, GLN alliance,

We are teaming up with strong IT vendor that experience in coupon system and big data as our vendor and for further cooperation.

We are expecting there are 26 million users of 9 countries in Asia in early 2019 and expected 50% growth to 40 million users in 15 countries in 2020.



Our Niche

Money Vivo is the only platform in the market which alliance with government departments that support global remittances, consumptions, coupons and marketing channels which provide a global users' experiences insights and product authentication solution

What benefits do Money Vivo provide to merchants?

Merchants could organize more valuable relationship with customer through increasing brand awareness and carry out various digital marketing through Money Vivo Platform

What benefits do Money Vivo provide?

Members who join our open loop eco-system would immediately get access to millions users. That degree of access would otherwise have represented an acquisition cost to the hundreds of dollars to acquire per users

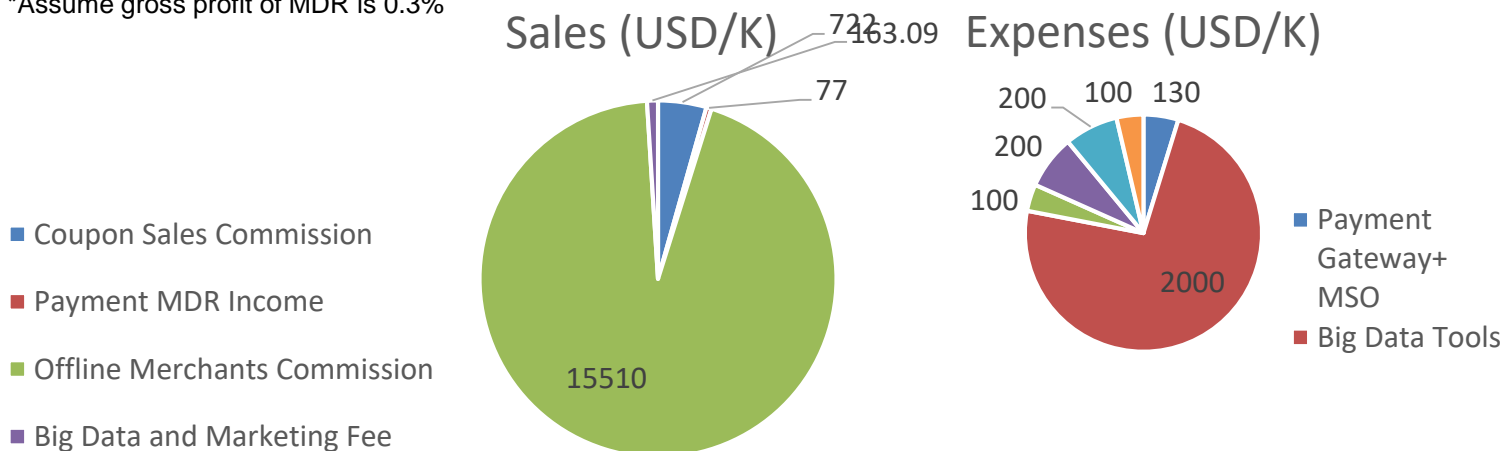
What benefits do Money provide to institutions?

Institutional could leverage the value proposition of the current loyalty programs to increase customers acquisition. With global payment alliances, differentiate from local market competitors and create new business initiative such as payment fee or F/X margin.

ROI Assumptions 1st Year

- *Calculation based on Hanatour figures and Choi Fung Hong, OceanThree, WeCare's record
- *Assume through Hanatour Mobile Application is 30%
- *Assume 30% consumption goes to coupons
- *Assume offline merchants rebate at 5%
- *Assume coupon commission is 4%
- *Assume gross profit of MDR is 0.3%

Phase 1 2018	Phase 2 2019	Phase 3 2020
China, Hong Kong, Taiwan, Japan, Korea, Malaysia, Cambodia, Indonesia, Thailand, Philippine	Macau, Vietnam, Pakistan, UAE, Myanmar	Bangladesh, Turkey, Egypt, Australia, US, Canada, Rest of the world



Q1 -Q3 2018

PARTNERS, MERCHANT & PAYMENT GATEWAY SIGN-UP & START-UP

Q3 2018 -Q2 2019

FUND RAISING APPLICATION DEVELOPMENT

Q1 2019 -Q3 2019

PLATFORM DEPLOYMENT & SERVICES LAUNCH

Q3 2019 -Q1 2020

PROMOTION & ADVERTISING WORK